



“Website? We don’t need a website.”

Reaching out to the Community

What is the simplest way to reach your congregants?

Is a member of the shul sitting shiva? Does someone in the hospital need a visitor? Do out-of-town guests need meals and beds for shabbat? Where can someone borrow a crib for the weekend? What’s the best way to publicize a bone marrow drive?

Imagine all the mailings your synagogue sends weekly or monthly with this information. Do they arrive on time? Do you wish you could send more, but cannot due to the cost of mail and the labor involved? Is your shul mailing list current?

The solution to your communication needs is ***Shuls.net***.

“Lose that unsightly paperweight with our four-step clutter reduction plan”

Shuls.net, the information solution

Shuls.net provides a fully functioning website for your organization that lets you remove the clutter and starts you on the road to a paperless office. **Shuls.net** uses a four-step plan to get your organization on the fast track to a paperless office with fewer supplies and breathing space

Step 1: Lightning Speed, with Ease

- List the times for shabbos candle lighting, services, synagogue functions, meetings, and classes.
- Announce life events: births (shalom zachor), hospitalizations, deaths (funeral times and shiva information), engagements, and anniversaries.
- Catalogue every upcoming event on the web.

Step 2: Work Smarter, Not Harder

- Call for volunteers with targeted mailing lists that tap just the people you need for particular jobs.
- Send weekly bulletins and timely articles to members through e-mail.
- Accept journal ads or shul bulletin info online.

Step 3: Communication is the Key to a Flourishing Membership

- Send out e-surveys to membership to increase involvement.
- Facilitate discussions on religious topics and current events.

Step 4: Make Your Shul into a Membership Magnet

- Provide hospitality information for visitors.
- Broadcast lectures over the Internet, using audio and video media.
- Welcome new members by posting the news of their arrival.

“Show me the money!”

Shuls.net, the Moneymaker

Yourshul. **Shuls.net** can also function as an open cashier office. Your congregants can go online to:

- Pay membership dues
- Fulfill pledges
- Make reservations for synagogue functions
- Place ads for dinner journals
- Recruit local store advertisements for your site
- Place mazel tov ads and dedications from around the world
- Purchase gifts and Purim baskets

“Bringing it all together”

Shuls.net, a solution for your community

For many people, neighborhood commitment is limited to their individual synagogue, but a community is more than just a single synagogue. **Shuls.net** provides the means to connect and coordinate member institutions and unify your greater Jewish area.

At the **Shuls.net** master site, members of your community can log on to see:

- Times for services at all synagogues
- Educational programs throughout the greater community
- Kosher services in your area (caterers, restaurants, carry out)
- Communal calendar of events
- Personal notes (births, engagements, marriages, deaths)

“But we can’t wait until summer vacation to update our website...”

Teenage administrators not needed

With its simple administrative interface, **Shuls.net** is a website that any Rabbi, secretary, or board member can easily update. Maintenance is virtually effortless. Your institution will no longer be dependent on a computer-savvy teenager or an over-worked volunteer.

Alternatively, if you are not quite ready to give up on your volunteers, let them take care of the maintenance. Your volunteers will still be able to help, but without the tedious burden of programming. Just remember, there is a difference between your previous dependence and your newly enjoyed freedom: when volunteers are not around, things can still get done.

“D’ya want fries with that?”

Package options

Because different institutions have different needs, we have developed the following packages.

- Start Up:** Establish a website and e-mail accounts for your membership.
- Power Up:** Establish an interactive web presence with content that you can update instantaneously using a few simple forms.
- Link Up:** Link your current website to our online Jewish community and connect with members of our network. It’s a simple way to publicize events or recruit members.
- Jazz Up:** Update your website with added administrative capabilities and unlimited growth potential.

“Location, Location, Location”

Your new home

By joining the **Shuls.net** network you will have an easy-to-remember web address (<http://yourshul.Shuls.net>). In addition, you will receive multiple corresponding e-mail accounts (office@yourshul.Shuls.net) and e-mail groups (news@yourshul.Shuls.net).

“Are you for real?”

Check us out

We invite you to see a **Shuls.net** affiliate site in development, Congregation Kadimah-Toras Moshe of Brighton, Massachusetts, at **KTM.Shuls.net**.

“The sooner you call, the sooner we can help.”

Contact Us

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